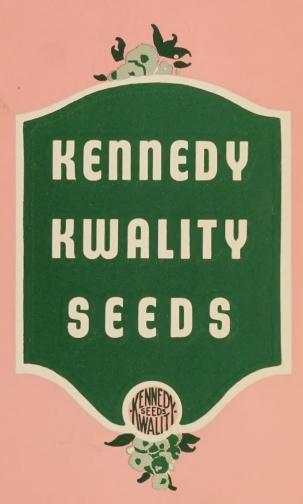
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Andrew R. Kennedy Inc.

159 W. 27th STREET NEW YORK I, NEW YORK



Telephone ORegon 5-9134

SEEDS-BULBS-PLANTS

SPRING · 1956



Kennedy Kwality Lawn Grass Seeds

FOR PERMANENT LAWNS OF PUTTING GREEN TEXTURE — HOW TO MAKE A LAWN

The ground should be thoroughly prepared; that is, the soil should be fertilized, then turned over to a depth of 6 inches and pulverized. Sow good seed (which is very essential) roll the ground and cross roll in order to press the seed firmly into the soil. The proper time to sow grass seed depends upon the latitude. In the central and eastern states seed may be sown from March 1st to the end of June. Seed may be sown in the fall, from the first part of August to the end of October. Sow, if possible, when the ground is moist. For seeding a new lawn use 150 pounds to the acre.

KENNEDY'S BENTURF

Reg. U.S. Pat. Off.

LAWN GRASS SEED MIXTURE (Bent Formula)

The popularity of golf in recent years has made comparison of lawns and putting greens an easy matter. One hardly expects his lawn to look as perfect as a putting green, but this is possible if sown with Kennedy's Benturf Lawn Grass Seed Mixture. With reasonable preparation and care excellent results have been accomplished with our Kennedy's Benturf Lawn Grass Seed Mixture which contains a large amount of Bent seed. This makes a compact, rapid growth, forming a close sward withstanding wear and tear. Lb. \$2.15, 25 lbs. \$50.00, 100 lbs. \$195.00

KENNEDY'S GREENTURF LAWN GRASS SEED MIXTURE

For over forty-five years Kennedy's Greenturf Lawn Grass Seed Mixture has been used to seed many of the most beautiful lawns in America. The seed in this mixture is all recleaned and especially adapted to withstand the heat and drought of the summer. When properly sown and cared for Greenturf will produce a beautiful green lawn the entire season. Lb. \$1.95, 25 lbs. \$45.00, 100 lbs. \$175.00

NOTE

When making a new lawn, sow only the best lawn grass seed.



KENNEDY'S GREENTURF LAWN GRASS SEED

This photo is a view of part of the lawn on the estate of one of our Long Island customers, sown with Kennedy's Greenturf Lawn Grass Seed.

ANDREW R. KENNEDY, Inc., warrants to the extent of the purchase price that seeds, bulbs or plants sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, expressed or implied.

Kennedy Kwality Lawn Grass Seeds



KENNEDY'S KARPETURF LAWN GRASS SEED MIXTURE

This mixture is comprised of some of the quick germinating grasses as well as larger proportions of the permanent, deep rooted varieties. It has been tried in a great many sections of the country and has given excellent results where a quick cover was desired and has proven particularly adaptable for sowing on old lawns which have become shoddy and in need of renovating.

Lb. \$1.75; 25 lbs. \$38.75; 100 lbs. \$150.00

KENNEDY'S RENOVATING LAWN GRASS SEED MIXTURE

This mixture has been tried in a great many sections of the U. S. for the past few years. It contains grasses which grow especially well in light or sandy soil. Recommended for renovating lawns which have become bare in spots.

Lb. \$1.25; 25 lbs. \$30.00; 100 lbs. \$110.00

KENNEDY'S TENNIS COURT LAWN GRASS SEED MIXTURE

The hardiest and finest low-growing grasses are contained in this mixture. It produces a beautiful and lasting green turf calculated to withstand hard wear and tear.

25 lbs. \$48.75; 100 lbs. \$190.00

KENNEDY'S PUTTING GREEN LAWN GRASS SEED MIXTURE

This mixture is made up of deep rooting permanent grasses with a view of forming a close turf which will stand being played on a great deal without showing any wear and tear.

25 lbs. \$48.75; 100 lbs. \$190.00



Grass Seed, Kennedy's Permanent Pasture

KENNEDY'S KWIKTURF LAWN GRASS SEED MIXTURE

Where a quick turf is desired which will remain green with a minimum of care and attention we recommend this mixture which is composed of deep rooting, strong growing grasses.

Lb. \$1.40; 25 lbs. \$31.25; 100 lbs. \$120.00

KENNEDY'S SHADETURF LAWN GRASS SEED MIXTURE

This is a mixture of extra fine grasses adapted for growing in the shade and under trees. We recommend the use of this mixture wherever other grasses, on account of shade, have failed to make a close sward.

Lb. \$2.10; 25 lbs. \$47.50; 100 lbs. \$185.00

KENNEDY'S TERRACE LAWN GRASS SEED MIXTURE

A mixture of strong, deep-rooted grasses for banks and terraces. Although the grasses are strong and deep-rooted, they will produce a fine, green velvety surface, and also prevent washing away during heavy rains.

Lb. \$1.90; 25 lbs. \$42.50; 100 lbs. \$165.00

LAWN CLOVER—Dwarf White

Very dwarf and of a spreading habit. We advise sowing White Clover separately on account of the seed being much heavier than that of the finer grass seed. It has a tendency to work to the bottom of the receptacle it is being sown from and consequently the last part of the grass seed sown has a greater percentage of Clover than the first.

Lb. \$2.25

WILD WHITE CLOVER

Dwarf growing, thick White Clover which is more vigorous than the ordinary White Clover, and excellent for lawns. One pound will cover about 800 square feet.

Lb. \$2.85

KENNEDY'S PASTURE MIXTURE

For Permanent Pasture and Hay Crops

Our Permanent Pasture Grass Seed Mixtures contain only grasses most suitable for this purpose. The result of sowing Kennedy's Permanent Pasture Mixture is a successive growth of rich, succulent grasses from early spring until late fall.

We recommend, in good soil, sowing 80 lbs. per acre or in poor soil 100 lbs. per acre. We also suggest sowing an additional 10 lbs. of Red Clover, in either case, to the acre.

When ordering state whether your soil is sand, clay, moist or dry so that the proper proportions of the various grasses may be used.

A—For Light Soil. Sow 100 lbs. per acre.

100 lbs. \$85.00

B—For Wet, Heavy Soil. Sow 100 lbs. per acre. 100 lbs. \$95.00

C—For Woodland Pastures. Sow 100 lbs. per acre. 100 lbs. \$95.00

Separate Grasses and Clovers. Market Prices.



Kennedy Kwality Vegetable Seeds Specialties and New Varieties



BEANS—Pole Lima

Dr. Harold Martin. An immense Lima Bean of exceptional quality. Produces an enormous crop throughout the season until frost. Very large pods containing 5 to 6 immense tender green beans of delicious flavor.

100 seeds \$5.00

RHUBARB

Chipman's Canada Red. The very best Rhubarb.
Vigorous grower, long slender stalks which are bright
red throughout. Delicious flavor. Ideal for pies and
sauce.

Doz. \$20.00, 100 \$150.00

BEANS, Dwarf Green, PLENTIFUL

STREAMLINER THE PRINCE

WADE

Dwarf Wax, BOU

BOUNTIFUL WAX EVERGREEN

Bush Lima,

FORDHOOK 242

DR. HAROLD MARTIN

Pole Lima, DR. H **Broad Windsor,** FAVA

BROCCOLI, De CICCO

BRUSSELS SPROUTS, CATSKILL

CABBAGE, BONANZA

CARROT, CORELESS

GOLD PAK

CAULIFLOWER, SNOWDRIFT

ITALIAN PURPLE

CORN, GOLDEN BEAUTY

IOCHIEF

GOLDEN CROSS BANTAM MASONS GOLDEN MIDGET

CUCUMBER, SURECROP

CARROT

Gold Pak. Rich orange, long and slender, the most refined of the bunching carrots. Smooth roots of excellent quality. Ideal exterior and interior color and with short strong tops giving GOLD PAK a beautiful appearance.

Pkt. 25c, oz. \$1.00, ½ lb. \$2.50

SHALLOTS

Very mild and delicate flavored onion. Used mainly for salads and scallions. 1 lb. to 50 ft. row. Matures early September.

Lb. \$1.25, 8 lbs. \$9.50

LETTUCE, SALAD BOWL

SUMMER TRIUMPH

MUSK MELON, GOLD RIND HONEYDEW

IROQUOIS

ONIONS, AILSA CRAIG

HYBRID Y-41

RED TORPEDO

PEAS, FREEZONIAN

GREATER PROGRESS

PEPPER, ILLINOIS F5

ITALIAN EL

YOLO WONDER

RADISH, CHERRY BELLE

RHUBARB, CHIPMAN'S CANADA RED

SPINACH, AMERICA

OLD DOMINION

SQUASH, BUTTERCUP

TOMATO, EARLY SENSATION HYBRID

KEYSTATE

MICHIGAN STATE FORCING

STOKESCROSS 4

STANDARD AND POPULAR VARIETIES - SEE GENERAL SPRING CATALOG

Page Two SPRING 1956



AGERATUM

Blue Mink. A new tetraploid Ageratum, bearing giant trusses of fluffy powder-blue flowers on strong husky plants. Plants 5 to 6 inches high, upright habit, yet compact, making them ideal for edging or border use.

Pkt. \$1.00, 1/8 oz. \$3.50

ANTIRRHINUM FOR GREENHOUSE FORCING

New Early Hybrids

Chevy Chase Pink. Bright pastel pink, slightly darker than Maryland pink. Close full spike, early, free-flowering, shatter resistant.

Goldrush. Large florets, deep jonquil yellow with long compact spike. Tall, vigorous, slightly ruffled. Will yield three full crops, very uniform.

Jubilee. Light apricot-bronze with long, well-formed spike with large, attractive florets in an appealing pastel shade which blends beautifully with other colors. Tall and vigorous, an excellent producer.

Maryland Orange. Tall, vigorous orange bronze, more orange than copper. Large close spike with large individual florets. Shatter resistant.

Maryland Pink Improved. An improved strain of the popular pastel Maryland Pink. Free flowering, strong stem, large full spike with bold large florets.

Maryland Red. Glistening bright red. Tall, vigorous, large spike and individual florets, strong stiff stem. Shatter resistant.

Maryland White. A paper white hybrid with excellent growth characteristics, earliness and yield. Large bold florets well spaced on a large full spike.

All above varieties in originator's packets. \$5.00 per packet.

Early Flowering

Christmas Cheer (Hybrid). Early, productive, bright rose-pink. Pkt. \$2.00

New Times. Extremely early. Sparkling deep rose.

Medium long spikes, firm stems.

Pkt. \$3.00

War Admiral. Excellent medium yellow for midwinter.
Pkt. \$3.00

Intermediate

Christina (Hybrid). The best medium light pink yet introduced. Pkt. \$3.00

Ethel. Large bright yellow, well formed head, good stems. Winter bloomer. Pkt. \$2.00

Lucky Strike Improved. Discarded for Snowman.

Margaret. Ivory white. Stem stiff, florets medium size, long lasting and does not shed. Pkt. \$2.00

Snowman (Hybrid). Glistening snow-white, stiff stem, graceful flower spike. An exquisite variety. **Pkt. \$3.00**

ANTIRRHINUM—Continued

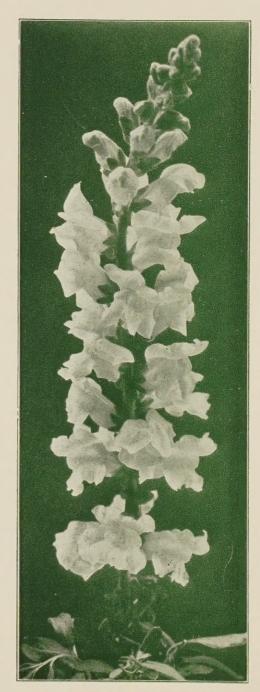
Late Flowering

Klondike Supreme. Deep intense golden yellow with extra large individual florets.

Pkt. \$2.00

Tommy Armstrong. Excellent pure white flower closely spaced on long spikes.

Pkt. \$3.00



ANTIRRHINUM SNOWMAN





Carnation, Chabauds

CARNATION

Orange Sherbet (Chabaud). Deeply lacinated petals striped and flushed with scarlet on an orange-apricot ground. Similar in habit and flowering period to the other Chabaud varieties. Orange Sherbet will bear a profusion of large double fragrant blooms.

Pkt. 50c, 1/8 oz. \$3.00

PETUNIA-F1 Hybrid Grandiflora

12 to 14 inches high—21/2 to 31/2 in.

Single Flowers

Ballerina. Extra large frilled flowers, clear intense salmon, holds color well. Lighter than Tango but equally effective.

Pkt. \$3.00

Fire Dance. An exquisite new Hybrid bedding Petunia, dwarf fringed and ruffled. Blooms continuously from Spring to late Fall. Strikingly beautiful, rich scarlet red with bold flashlight throat of golden yellow, brighter, richer and deeper colored than Tango. Flower 3½ to 4 inches across. Semi-compact dwarf yet vigorous. Production is by hand pollination to insure 100% uniformity of color and habit.

Pkt. \$2.00

PETUNIA—Continued

La Paloma. Large, well fringed flowers of pure white with yellow throat and remarkable vigor are the outstanding point of this fine Hybrid Petunia. The finest white fringed variety to date.

Pkt. \$3.00

Prima Donna. Large, heavily ruffled bright rose flowers with darker veins. Vigorous, spreading base-branching plants. Similar to Ballerina except in color.

Pkt. \$3.00

Tango. A bushy plant with excellent deep green foliage.

Dazzling salmon scarlet flowers, moderately fringed and ruffled. Freely produced. Fine pot plant and equally good for bedding.

Pkt. \$2.00

Ballet. A blended mixture of the F1 Hybrid Grandiflora Petunias, Ballerina, Bolero Improved, La Paloma, Tango, Fire Dance and Crusader. In addition to these named varieties a deep purple and steel blue are blended to make the color range complete.

Pkt. \$2.00

Carnival. A carnival of colors including blue, white, crimson, rose, scarlet, salmon pink, carmine, light pink, red, rosy lavender, cream pink, variegated starred or edged combinations of white and rose, white and pink, white and blue, plus intermediate shades. Average size 3½ in. across. Grandiflora type with mostly waved or ruffled petals. Ideal for edging or bedding. Plants round 2 ft. across when fully grown, literally covered with flowers all season.

Pkt. \$2.00

Pan-American Strain

The varieties listed proved best in the trials. Height about 10 inches.

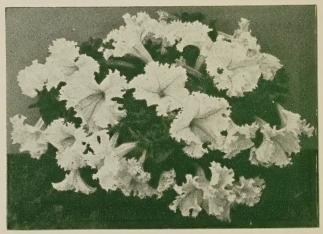
Allegro. Large, Double Fringed Flowers. Deep salmon flowers. Pkt. \$5.00

Caprice. Deep fringed, bright rose flowers on dwarf plants.

Pkt. \$5.00

Nocturne. Deep midnight purple. Pkt. \$5.00

Sonata. Large, pure white flowers. Fine for Mother's Day. Pinch plants to induce branching. Pkt. \$5.00



Petunia, La Paloma

BEGONIA, TUBEROUS-ROOTED

There are few plants that have benefited to as great a degree by the art of hybridization as have the tuberous-rooted Begonias in the past few years. Our strain is unsurpassed, See page 48, General Catalog.

STANDARD AND POPULAR VARIETIES — SEE GENERAL SPRING CATALOG

Page Four SPRING 1956





PETUNIA—Ballerina—See page 4

PETUNIA—F1 Hybrid Multiflora

12 to 14 inches high— $2\frac{1}{2}$ to $2\frac{3}{4}$ in.

Single Flowers

Brillianey. Deep cerise taller and more vigorous than Apache. Wonderful for bedding.

Pkt. \$2.00

Comanche (Fire Chief Improved). Single, dazzling scarlet; more intense than Fire Chief and much stronger grower. Flowers 2½ to 3 in. across, free flowering. Compact in habit. Showy. Pkt. \$1.00

Linda. Brilliant rosy salmon flowers, carried on bushy solid plants of great vigor. Similar to Silver Medal but more dwarf.

Pkt. \$2.00

Paleface. A pure white companion to Comanche. Destined to reach to popularity of Comanche. Produces blooms in profusion giving the effect of a solid mound of pure white. 100% uniformity.

Pkt. \$2.00

PETUNIA—Continued

Pink Sensation. Vigorous, free flowering, fast growing, very showy. Color light silvery pink. Excellent for bedding. **Pkt. \$2.00**

Sioux. A deep intense salmon shading red at throat. Midway between Linda and Comanche in color. Vigorous and blooms profusely.

Pkt. \$2.00

Pow Wow. A blended mixture of Apache, Comanche, Paleface, Sioux and Mohawk, a few unnamed varieties added to give color balance. Care is given to insure uniformity of habit.

Pkt. \$2.00

POPPY—Iceland

Pink Champagne. Large cup-like flowers, 4 inches in diameter, borne on strong stems 18 to 24 inches long. Silky textured crinkled flowers in shades of glowing pink suffused with gold. PINK CHAMPAGNE is a good border plant, blooming from early Spring until frost.

Pkt. \$1.00



SCABIOSA, Coral Moon

SCABIOSA

Blue Moon. Deep lavender.

Coral Moon. Salmon pink.

Silver Moon. Pure white.

Three outstanding Scabiosa. See general catalog for full description.

Pkt. 35c, ¼ oz. \$1.50

Pkt. 35c, ¼ oz. \$1.50

STANDARD AND POPULAR VARIETIES - SEE GENERAL SPRING CATALOG

SPRING 1956





SALVIA-Welwyn Maroon

SALVIA, WELWYN

Plants grow 3 ft., strong spikes of fine true colors.

Welwyn Lavender. Soft lavender.

Pkt. \$2.00, 1/8 oz. \$5.00

Welwyn Maroon. Deep mahogany-red.

Pkt. \$2.00, 1/8 oz. \$5.00

Welwyn Pink. Clear pink. Pkt. \$2.00, 1/8 oz. \$5.00

Welwyn Purple. Rich purple. Pkt. \$2.00, 1/8 oz. \$5.00

Welwyn White. Sparkling pure white.

Pkt. \$2.00, 1/8 oz. \$5.00

SALVIA

Fireworks. A new everblooming variety. Earliest of all. Color brilliant red. Growth is always dwarf approximately 12 in. high and 20 in. in width. Pkt. \$2.00

STOCK

7 Week—Early Eastern Blooming

A new race of Branching Stock, notable for its extreme earliness, unexcelled for bedding. Produces numerous side branches throughout its growing period, eventually forming an attractive branching plant from 12 to 15 in. in height. Brilliant color range from white through pink and rose, deep crimson, dark blue and purple.

Pkt. \$3.00

SWEET PEAS-Little Sweetheart

An entirely new class of Spencer Sweet Peas, grows upright and forms a perfectly round bush about 8 inches high literally covered with large flowers. Blooms early and continues to bloom over a long period. Their dwarf compact habit make them adaptable for bedding or borders.

Pkt. \$1.00
Pkt. \$1.00

LITTLE SWEETHEART COLLECTION.

1 pkt. each 6 varieties \$5.00

ZINNIA—Cactus Flowered

Ice Cream. The first truly pure cream Zinnia. Not a shade of buff, yellow or white but full-bodied cream. Giant formal Cactus blooms up to 6 inches in diameter. ICE CREAM has been reselected for doubleness over many years and is the most fully double of all Zinnias.

Pkt. \$1.00, ½ oz. \$5.00

Plus-X Caetus. A colossal Hybrid Cactus mixture. In PLUS-X you have hybrid size, hybrid vigor and hybrid profusion. Brilliant shaggy reds, salmon, pure pinks, cream, yellow, orange, violet, white, etc. A complete color range, beautifully balanced. Blooms up to 6 or 7 inches in diameter. Extra double Cactus-like flowers, borne on extra vigorous, thrifty plants.

Pkt. \$1.00, 1/4 oz. \$5.00



ZINNIA—Cactus Flowering Plus-X

STANDARD AND POPULAR VARIETIES — SEE GENERAL SPRING CATALOG

Kennedy Kwality Flowering Bulbs





Tuberous Rooted Begonia-Camellia Type

BEGONIAS TUBEROUS ROOTED

New Early Harvested and Prepared for Winter Flowering

We offered a few of these Begonias last year for trial and were delighted with our customers' comments of the success they had with them.

This stock, if potted November 1st to 15th, grown under artificial light, make beautiful pot plants for the Holiday season; without artificial light this stock will grow taller and flower from January 15th on.

Double Varieties (Camellia Type)

Orange Scarlet
Light Pink White
Yellow Salmon

Extra Large Bulbs: Doz. \$20.00, 100 \$145.00

BEGONIA, TUBEROUS-ROOTED

There are few plants that have benefited to as great a degree by the art of hybridization as have the tuberous-rooted Begonias in the past few years. Our strain is unsurpassed. See page 48, General Catalog.

RETARDED IN COLD STORAGE

The bulbs offered below are now being retarded in cold storage, and can be forced in bloom in a surprisingly short time. Retarded stock develops the finest blooms.

CALLAS

Elliottiana. Deep golden yellow, with white spotted foliage. 50 bulbs \$65.00, case of 100 bulbs \$120.00

LILY OF THE VALLEY

The Lily of the Valley that we place in cold storage is the best procurable, and every pip is specially selected for the purpose; successful forcing in 18 to 25 days is thus assured.

Case of 100 \$25.00, case of 250 \$60.00

LILIUM

Croft. For a pot plant, this Lily, CROFT, is about 2½ feet high when finished. Eight to ten large bell-shaped flowers are carried on sturdy stems, with heavy lustrous foliage.

Case of 50 bulbs \$80.00

Longiflorum, Erabu (Formosum). Lilium Erabu has practically replaced the old Lilium Formosum because the plants are more vigorous, taller and the blooms more showy.

Case of 50 bulbs \$102.50

Longiflorum, Unsurpassable. A new Lily, developed in Oregon, of great merit. A vigorous grower. Exceptionally fine foliage producing a head of 8 to 10 long, glistening pure white tubular-shaped flowers of heavy substance.

Case of 50 bulbs \$102.50

Grown.) A new pure white Speciosum Lily with many more flowers and a more healthy, robust plant. Free from mosaic.

Case of 50 bulbs \$150.00

Speciosum Elkton Giant. (American West Coast Grown.) The deepest pink speciosum.

Case of 50 bulbs \$95.00

Speciosum Melpomeme. The finest colored Speciosum. Rich crimson. Case of 50 bulbs \$65.00

SPIRAEA

Deutschland. A great improvement on Gladstone.

Pure white.

Case of 12 clumps \$32.50

Gloria Superba. Very best of the deep pinks; forces readily.

Case of 12 clumps \$32.50

STANDARD AND POPULAR VARIETIES - SEE GENERAL SPRING CATALOG

SPRING 1956

Page Seven



Kennedy Kwality Exhibition Dahlias



has corresponding depth, an extremely refined flower in every sense. Each \$1.25

STANDARD AND POPULAR VARIETIES — SEE GENERAL SPRING CATALOG

the flowers facing. Awarded best Semi-Cactus. A.D.S., and others too numerous to list.

Bay City White. I.C. The best white incurved cactus to date. A winner wherever shown.

Betty Blossom. F.D. Creamy white tinted Persian rose. A vigorous grower, early and late bloomer. Strong stems holding bloom facing. American Home Achievement Medal.

California Idol. I.D. Clear bright self-colored yellow. Ranks with the very largest, and

Each \$4.00

Each \$5.00

Each \$5.00

Page Eight SPRING 1956

Very large blooms on strong stems.

Kennedy Kwality Exhibition Dahlias



DAHLIAS—Continued

- Clarian Royalty. S.C. Huge purple 12x9 inches, lighter reverse at center highlighting the blooms. Solid flower, good substance, cane-like stems. Many awards.

 Each \$5.00
- Croyden Masterpiece. F.D. Not only one of the largest but perfect in every respect. A 12 inch flower of great depth. Free flowering and stands up in rainy weather exceptionally well. Color salmon orange with coppery tan shading.

 Each \$3.00
- **Director Carl G. Dahl.** I.D. Although of tremendous size this Dahlia is very graceful. Apricot-buff shaded old rose on reverse of petals. A healthy, robust bush producing its blooms in profusion.

 Each \$2.00
- **Dr. J. Beyer.** I.D. A blend of carrot-red, straw yellow and apricot with deeper tones showing in reverse of petals. The eleven inch blooms are well formed with high centers. Very strong stems. Early and prolific bloomer.

 Each \$7.50
- Five-Star General. F.D. Another giant introduction. Amaranth-pink blending to Tyrian pink with a center of maize-yellow. A beautiful combination. Long, stiff stems with 11- to 12-inch blooms.

 Each \$2.00
- **Glamour.** I.D. An unusual color in Dahlias, purpleveined violet. Tall, rugged grower; good, stiff stems. A winner.

 Each \$2.00
- Greater Glory. S.C. Tall, vigorous bush, healthy foliage. Color deep rose-pink shading to sulphur-yellow at center. A consistent winner.

 Each \$2.00
- Graf Folke Bernadotte. S.C. Large flowering, pure glistening white. An excellent Dahlia in every respect.
- Hunt's Velvet Wonder. I.D. The attractive broadpetaled blooms are huge and have good, full centers and great depth. The flowers, of deep rosy magenta, blending into a true purple, are well proportioned, with large, dark green foliage. Each \$1.50, doz. \$15.00
- Irene Rich. S.C. Rose blended apricot, with cadmiumorange. A new color in Dahlias. Artistic, beautiful Dahlia with lacerated petals. A Gold Medal Certificate Winner at A.D.S. Show, N. Y., 1949. Free and profuse bloomer early and late. Blooms 12½ by 7 inches. Foliage healthy, spreading, tall. Bush 5½ feet. Each \$4.00
- Jane Cowl. I.D. Massive flower, petals curled and twisted. A glistening bronzy buff and old gold blending to a deeper shade toward the center, the reverse petals a pale flesh color, strong stem, insect resisting.

Each \$1.00, doz. \$11.00

- Jane Lausche. S.C. A unique color combination: rosy mauve with one-third of petal tipped white. Winner for perfect and largest bloom. Early, profuse bloomer until frost.

 Each \$2.00
- Jean Kerr. F.D. Sometimes listed as a miniature but flowers are medium sized. Pure white carried on long stems. Free blooming, early and excellent cut flower.

 Each \$1.50, doz. \$15.00
- Jersey's Beauty. F.D. One of the best pinks.

Each \$1.00, doz. \$11.00

- Jersey's White Beauty. Discarded for White Surprise.
- Kelvin. I.D. Somewhat like O. Reid, but more depth to

- bloom. A sturdy bush with beautiful, heavy foliage and stem. Massive blooms blending buff and old rose, darker reverse.

 Each \$2.50
- **Kentucky.** F.D. Color is Jersey's-Beauty-pink, with yellow and gold blend. Each \$1.00, doz. \$11.00
- Madonna. I.D. to S.C. A huge pure crystal white of remarkable substance, excellent keeper, blooms always symmetrical, deep well poised; centers full round and tight. Diameter 10-13 in., Depth 7-10 in. Stems strong, rugged grower; early and free bloomer. Each \$4.00
- Maffie. S.C. A prize winner wherever shown. Grows up to 14 inches in diameter. Fine stems, good growing habit; foliage insect proof. Intense carmine-red. Height 4 feet.

 Each \$2.50
- Michigan White. S.C. The most prolific blooming white to date. Normally the flowers are from 5 to 8 inches. As many as 18 to 25 opening on the bush at one time.

 Each \$1.50, doz. \$15.00
- Mrs. George Le Boutellier. D. A flower of tremendous size. Stems straight and stiff. An early bloomer. Color is a rich, velvety carmine. Each \$1.00, doz. \$11.00
- Mrs. Hester A. Pape. I.D. A giant which will be hard to beat. Color reddish purple. A good grower and profuse bloomer.

 Each \$2.50
- **New Look.** S.C. Extremely large, perfect blooms, 12 to 14 inches in diameter. Grows 6 feet tall and the flowers are sparkling deep yellow. Many times a winner.

Each \$2.50

- **Powder Puff.** I.D. Lovely light Persian rose sport of Sherwood's Peach. Good growing habits and a consistent winner.

 Each \$3.00
- Sarett's Pink Flamingo. I.C. Tyrian pink with deep yellow centers and tips of roseline-pink. Blooms well formed and of excellent substance. Free bloomer. Flowers up to 11 inches in diameter. Each \$2.50
- **Staraze.** I.D. Light primrose-yellow. Blooms 9½ by 6 inches. Flowers held facing on canelike stems. Bush compact, 5 feet tall, profuse bloomer. Early and late. A fine Dahlia of good quality and good grower.

Each \$2.00

- Sunrays. I.D. A most spectacular Dahlia. Clear buff with apricot suffusion, reverse of petals peach-red. Won the Achievement Medal and has many winning certificates to its credit.

 Each \$2.50
- The Cardinal. S.C. Cardinal-red blooms 10 to 12 inches, on long, canelike stems. Bush 6 feet, with clear, leatherlike foliage. A winner. Each \$3.00
- **The Real Glory.** F.D. Blooms 10x5 inches. An excellent glistening pure white. Exceptionally fine keeping qualities.

 Each \$2.50
- The Volunteer. I.D. Peony purple, edges lighter purple. Diameter 12 inches, depth 7 to 8 inches. Keeps color well in the sun, an excellent grower with insect resistant foliage.

 Each \$3.00
- **Tidal Wave.** F.D. to I.D. Huge yellow blooms carried on perfect stems at desired angle. Top winner at Royal Society trials.

 Each \$5.00
- White Surprise. F.D. Glistening pure white with wonderful lasting qualities as a cut flower. Four inches across. Each \$2.50, doz. \$25.00

SPRING 1956 Page Nine



Kennedy Kwality Exhibition Dahlias

DAHLIAS—Continued



Miniature Dahlias in Variety

BALL DAHLIAS (Tubers Only)

Alice J. Soft pink. Each \$1.00, doz. \$11.00 Dusky. Dark red. Each \$1.50, doz. \$15.00 Mary Helen. Canary-yellow on long stems. Each \$2.00, doz. \$22.00 Each \$1.50, doz. \$15.00 Mozart. Pure white. Rosy Dawn. Light bicolor, yellow and rose-pink. Each \$2.00, doz. \$22.00 Supt. Amrhyn. Clear rose-pink.

Each \$1.00, doz. \$11.00

LARGE-FLOWERED SINGLE

Bonnie Esperance. Light Tyrian rose. Unusual novelty. Excellent for landscape planting and fine for ar-Each \$1.50, doz. \$15.00 rangement.

Candlelight. Dazzling yellow. Very profuse bloomer, strong stems and excellent for cutting.

Each \$1.50, doz. \$15.00

Marshall's Glory. A bicolor. Red with white stripe in Each \$1.50, doz. \$15.00 center of petals.

Snow Princess. Glistening white. Long straight stems. Early and fine for exhibition. Each \$1.50, doz. \$15.00

Tango Century. Bright orange and gold. Long, strong Each \$1.50, doz. \$15.00 stems.

MINIATURE DAHLIAS (Tubers) **Explanation of Abbreviations**

B.—Ball. C.—Cactus. D.—Decorative. F.D.—Formal Decorative. S.—Single. P.—Peony.

Andries Orange. S.C. Bright orange, perfect Semi-Cactus form; excellent stem. Each \$1.50, doz. \$15.00

Baby Fonteneau. F.D. Soft rose pink showing yellow at base of petals. Blooms uniform with full center. Very Each \$1.50, doz. \$15.00

Baby Sagamore. I.D. Amber yellow, suffused peach red. Strong, sturdy stems. Each \$1.50, doz. \$15.00

Bishop of Llandaff. P. A sturdy, compact Dahlia 2½ to 3 feet high. The semi-double flowers are rich wine color with gold centers. Foliage is glossy dark green, the plant very free flowering. Adapts itself to landscape Each \$1.00, doz. \$11.00 and decorative work.

Buckeye Baby. D. A really fine Miniature. Small and deep; while the bushes are dwarf the stems are fine for cutting. Gold-buff lightly shaded red on the reverse.

Each \$1.50, doz. \$15.00

Coralette. F.D. A perfectly formed flower that never shows an open center. The color is a most unusual shade Each \$1.50, doz. \$15.00 of soft coral-pink.

Mab. C. Another very fine Miniature Dahlia. Clear pink with white center. Each \$1.50, doz. \$15.00

Miss Innocence. F.D. A pure white, perfectly formed flower, carried erect on excellent, straight stems.

Each \$1.50, doz. \$15.00

Red Shadow. F.D. A most striking bicolor miniature. Glistening cherry-red very evenly tipped with white. Each \$2.00, doz. \$22.00 $2\frac{1}{2}$ to 3 inches.

Santa Therese. Exquisite flesh pink free blooming, strong stems. Extra fine cut flower.

Each \$1.50, doz. \$15.00

White Fawn. F.D. Pure White. Each \$1.50, doz. \$15.00

POMPON OR BOUQUET DAHLIA

Amber Queen. Bright bronze. Each \$1.50, doz. \$15.00 Atom. Fiery red of perfect form. Small flower, profuse bloomer excellent for exhibition. Each \$1.50, doz. \$15.00 Betty Ann. Clear pink. Each \$1.50, doz. \$15.00 Betty Malone. White, evenly tipped violet purple. Ideal Each \$1.50, doz. \$15.00 form, profuse bloomer. Bronze Beauty. Soft bronze. Each \$1.50, doz. \$15.00 Clover. A very fine pure white with pink tinge. A good grower and blooms freely. Each \$1.50, doz. \$15.00 Ebony. Black-red. Each \$1.50, doz. \$15.00 Honey. Free flowering, long stems, fine for cutting. Prim-

rose yellow, petal edges red. Each \$1.50, doz. \$15.00 Little Edith. Yellow, carmine tip.

Each \$1.50, doz. \$15.00

Little Jackie. Lovely primrose yellow. Fine form, excellent for cutting and exhibition.

Each \$1.50, doz. \$15.00 Little Willo. White with cream cast at base of each petal. Fine form, very deep. Each \$1.50, doz. \$15.00

Morning Mist. Lavender. Each \$1.50, doz. \$15.00 Willo's Violet. Violet purple with lighter reverse. Best purple Pompon to date. Each \$1.50, doz. \$15.00

Yellow Gem. Yellow. Each \$1.50, doz. \$15.00 1 each of the above, 14 tubers, \$19.00

3 each of the above, 42 tubers, \$50.00

STANDARD AND POPULAR VARIETIES — SEE GENERAL SPRING CATALOG

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Kennedy Kwality Exhibition Gladiolus





Prize Winning Basket of Kennedy Kwality Gladiolus

KENNEDY KWALITY COLLECTION OF GLADIOLUS FOR 1956

To acquaint our customers with the new and better varieties of Gladiolus, we offer the following collection at greatly reduced prices. We cannot recommend this collection too highly to Showmen and Glad enthusiasts.

Complete description in General List.
Catherine Beath. Deep yellow.
Columbia. Improved Corona.
Francesea. Lavender pink and cream.
Harrisburger. Bright red.
Heirloom. Lavender.
King David. Purple.
Leif Erickson. Ruffled cream.
Mother Fischer. Pure white.
Polynesia. Improved Picardy.
Salman's Sensation. Very large blue.
COLLECTION 50 each 10 varieties (500 bulbs) as

Catherine Beath. A consistent prize winner. An exquisite deep yellow. Opens 8-10—4-4½ in. blooms perfectly placed and with strong attachment. Slightly ruffled and petals roll back. Stands the hottest sun.

listed above \$195.00

Doz. \$4.40, 100 \$30.00

Columbia. Clear creamy white edged medium rose. Improved Corona not quite so large but with a smoother, more consistent color. Florets 4½ to 5 inches.

Doz. \$5.75, 100 \$40.00

Coral Ace. 5½ to 6½ in. florets. Identical in form and habit to Burma but color is soft medium salmon with no fleckings. One of the very best of the introductions.

Doz. \$5.00, 100 \$35.00

Corona. We recommend Columbia in place of this variety as Corona proved unsatisfactory last year.

Doz. \$2.10, 200 \$15.00

Elmer's Rose. Clear rose, heavy substance and intense ruffling. 5 ft. tall with a flower head of 22 buds. Opens 8 large florets with excellent placement and facing. Florets 4½ to 5½ in.

Doz. \$9.00, 100 \$65.00

Francesca. A most beautiful light lavender pink with cream throat. Beautifully ruffled and of exquisite form. Tall, straight spikes, 7 or more well placed blooms open. 6 inch florets.

Doz. \$9.00, 100 \$65.00

Gold Bank. 4½ to 5 in. florets. A beautiful heavily ruffled and fluted chartreuse yellow. 21 buds, 8 open and 8 in color. 24 inch heads. Stands heat. Blooms early and a long time.
Doz. \$16.00, 100 \$125.00

Gold Bond. Grows over 5 ft. tall and has a 25 inch flower head. Rich canary yellow, ruffled and heavy texture, no throat markings. Florets 5½ inches.

Doz. \$25.00, 100 \$200.00

Good Morning. Produces 21 bud head with 7 open. Color similar to Columbia but whiter, rose throat that enhances its beauty. 5½ in. florets.

Doz. \$36.50, 100 \$300.00

Harrisburger. Exquisitely beautiful clear deep cherry red. Unexcelled is this color. 6-8 open on tall, very strong plant. 6-6½ inch florets. **Doz. \$11.00, 100 \$75.00**

STANDARD AND POPULAR VARIETIES — SEE GENERAL SPRING CATALOG

SPRING 1956



Kennedy Kwality Exhibition Gladiolus

Heirloom. Florets 5½ to 6½ in. Produces heads of 30 inches with 10 or more perfectly placed flowers open. 23 buds. The finest of lavenders.

Doz. \$11.00, 100 \$75.00

King David. Deep purple with velvety red throat, light picotee edge. Heavily ruffled and fluted with 8-10 open and 10 showing on long spike. One of the finest Glads grown. 6½-inch florets. **Doz. \$5.75, 100 \$40.00**

King Size. Huge 5½ to 6½ inch florets. Clear salmon with slight carmine lines on the rich cream throat. Among the tallest and strongest growing, often reaching 6 ft. with a 3 ft. head. 10 or more huge blooms open.

Doz. \$10.00, 100 \$70.00

Lavender Lace. Somewhat ruffled lavender with large cream throat. Similar to Elizabeth the Queen but much better. Opens 6 wide open, well-placed blooms. 5½ inch florets.

Doz. \$3.50, 100 \$25.00

Leif Erickson. An Award of Merit winner. A tall cream that opens 8-10 nicely placed florets. Ruffled blooms on husky plant. 5½ to 6 in. florets.

Doz. \$3.50, 100 \$25.00

Lorelei. 5 in. florets. A magnificent new cream, the finest cream in existence today. Produces towering spikes with 32 inch flower heads up to 24 buds, 9 open and the rest in color. Blooms to the tip with no stem weakness.

Doz. \$29.00, 100 \$225.00

Lynne Hill. 5½ in. florets. An unusual shade of rose purple, somewhat deeper throat and same hairline edge as King David. 26 in. heads, open 7 buds.

Doz. \$5.00, 100 \$35.00

Mother Fischer. 5½ inch florets. Very tall and beautifully ruffled. Pure white, at times slight markings in throat. Many open. One of the very best whites.

Doz. \$3.50, 100 \$25.00

Nugget. Clear light yellow, shading slightly deeper yellow on the lip. 6-8 open. Florets 4½ to 5½ in.

Doz. \$2.65, 100 \$18.00

Palamino. New Gladiolus for 1956 that will become an outstanding Show Gladiolus and probably an even better commercial. Produces 29" flower head carrying 21 or more buds. Palamino will hold 7 to 9 open flowers. Florets measure 5" and are beautifully ruffled with raised midrib. The color is apricot-buff shading deeper to the edges with a soft orange throat spot. A very healthy grower. This Gladiolus was entered in four Shows in 1955 and won the blue ribbon in all four entrees as the best seedling of the year.

Doz. \$37.50, 100 \$250.00

Phantom Beauty. Shell pink with 5 inch florets. 10-12 open on a beautiful showy spike.

Doz. \$2.90, 100 \$20.00

Picardy. Salmon pink. Our stock of Picardy is as clean as it is possible to supply; however, we recommend Polynesia in place of this variety as it is very similar in color and growth. **Doz. \$2.10, 100 \$15.00**

Pink Diamond. Delicate frosty pink, a very beautiful pastel shade. Grows about 5 ft. tall with 30" heads hold-

ing 8 round florets open. Heavy texture and ruffling. 20-24 buds. A real winner. Florets 5½ inches.

Doz. \$11.00, 100 \$75.00

Polynesia. A pure salmon, deeper shade than Picardy with a yellow throat and a salmon blotch. 8-10 florets of excellent size will open at a time. Heavy texture and slightly ruffled blooms. Highly recommended as the finest in Picardy color. 6" florets. **Doz. \$4.40, 100 \$30.00**

Salman's Sensation. A blue sensation. This is one of the largest blues reaching a height of 6 feet. 22 buds with 6-7" florets, 6 open at a time.

Doz. \$13.00, 100 \$95.00

Snowdrift. Florets 4½ to 5 inch. Beautifully ruffled formal pure white. 10 open on 30 inch heads. A show winner.

Doz. \$11.00, 100 \$75.00

Sparkling Eyes. An improved Margaret Beaton. White with small violet-purple blotch. Ruffled and rolled back petals. Tall plant with 7-8 open on 20-24 bud spike. 4½ to 5½ inch florets. **Doz. \$6.50, 100 \$45.00**

The Rajah. Rich reddish-purple. 6-7 wide open ruffled blooms of heavy texture with 8-10 in color. Strong grower. 6½ inch florets.

Doz. \$3.50, 100 \$25.00

Tivoli. Lovely clear rose. Straight tall spike. 8-10 open, well spaced and placed. 4½ to 5½ in. florets.

Doz. \$2.90, 100 \$20.00



Leif Erickson

STANDARD AND POPULAR VARIETIES — SEE GENERAL SPRING CATALOG

Page Twelve SPRING 1956

Kennedy Kwality Miniature Gladiolus





Gladiolus Miniature Ito

Miniature Collection

Bo-Peep. Buff pink.

Kolibrie. Yellow, red throat.

Melody. Light pink, red throat.

Queen of Bremen. Lavender pink.

Starlet. Pure white.

COLLECTION-50 each 5 vars. (250) as above \$82.50

Bo-Peep. Buff-Pink with yellow throat dusted red. Heavily ruffled. Florets 3 in. **Doz. \$2.90, 100 \$20.00**

Cupid. Very early pure waxy white. Opens 5 ruffled blooms on tall wiry stems, 3½ inch florets.

Doz. \$2.10, 100 \$15.00

Daintiness. Florets 2½" to 3". Very beautiful creamy white with cream throat. Opens 7 with 16 total buds.

Doz. \$2.10, 100 \$15.00

Flicker. Medium orange, yellow throat, bright scarlet blotch. 2½-in. florets. Doz. \$2.90, 100 \$20.00

Ito. Very tiny, orange-red and yellow. 1½ in. florets.

Doz. \$2.90, 100 \$20.00

Kolibrie. Very early, small yellow with red throat. Very lovely. 3½ in. florets. **Doz. \$8.00, 100 \$60.00**

Melody. Very early, small light pink with pretty red throat.

Doz. \$8.00, 100 \$60.00

Peter Pan. Deep orange pink with deeper throat. Beautiful blend of autumn colors. Opens 7-8 heavily ruffled blooms of good substance.

Doz. \$3.50, 100 \$25.00

Pink Ribbon. A light pink stippling on a cream throat blotch. A winner. Florets 3". Doz. \$3.50, 100 \$25.00

Pint Size. Tiny 2" florets. Height 36 to 40 inches, 16 to 18 buds opens from 6 to 8 with 4 showing color. Placement and facing excellent. Unexcelled for arrangement.

Doz. \$40.00, 100 \$250.00

Queen of Bremen. Beautiful decorative lavender-pink with cream throat. Excellent for arrangements. 2½ to 3½ inch florets.

Doz. \$3.50, 100 \$25.00

Ruby. An early pure dark red without markings. 4 to 5 open on 15 bud spike. Florets $2\frac{1}{2}$ ".

Doz. \$5.00, 100 \$35.00

Distinct color unlike any other Glad. Opens 5 to 6 on a tall slender spike of 18 buds. Florets 3½ in. Very graceful.

Doz. \$5.00, 100 \$35.00

Skalawag. Heavily ruffled dark pink with clear yellow throat. 3" florets. **Doz. \$14.00, 100 \$100.00**

ruffled florets. One of the very finest for decorative work.

Doz. \$2.90, 100 \$20.00

Large Miniature Varieties

Wedgewood. A Gladiolus that is the ultimate in beauty.

Waxy, ruffled blooms of a lively blue-lavender shade with cream throat. Disease free, blooms to the very tip. Florets 4 inches. Not the Dutch variety known as Wedgewood.

Doz. \$2.90, 100 \$20.00

White Lace. Intensely ruffled snowy white except for an ivory throat. Heavy texture, waxy appearance. Really a beautiful variety. Florets 3½ to 4 inches.

Doz. \$3.50, 100 \$25.00

STANDARD AND POPULAR VARIETIES — SEE GENERAL SPRING CATALOG

SPRING 1956

Page Thirteen



Kennedy Kwality Greenhouse Plants



A SECTION OF A BENCH OF FINISHED PLANTS OF OUR CYCLAMEN

BEGONIAS (Delivery June-July)

American Varieties

Christmas White. Literally covered at Christmas with numerous small buds, flushed apple-blossom pink opening to white, small foliage.

25 plants, \$35.00; 100 plants, \$135.00

Lady Mac. Free flowering, rose-pink. 2½-inch pots. 25 plants, \$25.00; 100 plants, \$90.00

Marjorie Gibbs. Large flowering, clear self pink. 21/4-inch pots. 25 plants, \$25.00; 100 plants, \$90.00

Clibrans Winter Flowering in Variety.

Doz \$40.00

Clibran Begonias cannot be shipped outside Beetle Area.

Scandinavian Varieties

(Available April 15 to Aug. 1)

The Scandinavian Varieties are easier to grow than the American Varieties. Sturdier plants, heavier stems and thicker foliage. Longer lasting flowers which do not drop and colors are much better.

Dark Marina. The best dark pink.

Dark Solbachen. Very deep pink flowers. Smaller and more compact, slow grower, blooms for Christmas.

Karolina. Deeper pink than Tove.

Red Solfheim. Dark pink, almost red.

Skavane. Deep pink. Flowers normally at Christmas.

Solbachen. Smaller foliage, more compact growth. Medium pink.

Spirit of Norway. Slightly deeper pink than Tove.

Tove. Medium pink, early, large flowers and foliage.

2¹/₄ inch pots, 50 plants \$75.00 100 plants \$145.00

Not less than 50 plants of one or collection of 8 varieties.

CALCEOLARIAS (Delivery Sept.-Oct.) Seedling Type

Multiflora Nana. Gilbert strain.

Triumph. Shades of yellow, orange, red, rose.

Varieties Grown from Cuttings

Cherry Queen. Deep reddish pink.

Golden Talisman. Golden amber.

Greater New York. Includes the finer shades of Calceolarias.

Improved Perfection. Very strong grower. Shades of yellow, orange, and amber.

Mary Louise. Brilliant carmine-red. Early.

Pink Perfection. Rich rose-pink.

Pure Flame. Brilliant flame red.

Rosackers Brilliant. Rich deep garnet red.

Stewartii. Canary-yellow.

Suzanne. New golden yellow.

2¹/₄ inch pots, 25 plants \$26.00 100 plants \$95.00

STANDARD AND POPULAR VARIETIES - SEE GENERAL SPRING CATALOG

Page Fourteen SPRING 1956

Kennedy Kwality Greenhouse Plants



CYCLAMEN (Delivery June and Later)

Pink, Red, Salmon, White or Mixed.

3-inch pots.

25 plants \$30.00, 100 plants \$115.00

4-inch pots.

25 plants \$60.00, 100 plants \$225.00

EUPHORBIA (Delivery June-August)

Jacquiniaeflora. 21/4-inch pots.

25 plants \$25.00, 100 plants \$90.00

FUCHSTAS

Black Prince. Deep purple petals and center. Single flowers.

Hollydale. Red petals, pink center.

Little Beauty. Small flower, extra heavy bloomer. Similar in color to Black Prince.

Winston Churchill. Red petals, purple center. Delivery August to end January. 21/4-in. pots.

25 plants \$14.00, 100 plants \$35.00

Delivery April to June 1st. 4-in. pots.

25 plants \$20.00, 100 plants \$75.00

GERBERA—Reselected Hybrids

Extra heavy flowering roots for winter forcing. Assorted colors. Doz. \$22.50, 100 \$175.00

HYDRANGEAS, Finest New Named Hybrids

Delivery June. 21/4-in. pots.

25 plants \$20.00, 100 plants \$75.00

Delivery July. 3-inch pots.

25 plants \$24.00, 100 plants \$90.00

Delivery September-October. 6-inch pots.

12 plants \$30.00, 100 plants \$225.00

POINSETTIA (Delivery July-September)

Double Henrietta Ecke

T. IIII

Mrs. Paul Ecke

Ruth Ecke White Ecke

Oak Leaf 2½-inch pots.

25 plants \$20.00, 100 plants \$60.00

PRIMULA

Malacoides. 21/4-inch pots.

25 plants \$14.00, 100 plants \$35.00

Obconica. 21/4-inch pots.

25 plants \$15.00, 100 plants \$40.00

ROSES—Greenhouse

Grafted stock—clean—21/4 inch pots. Not less than 25 of one variety.

Better Times. An outstanding Rose. Color is brilliant cerise-red with a silvery sheen as the flower develops. Very firm texture.

Briarcliff Supreme. An Improved Briarcliff. A true rose-pink. Very fragrant, plant very vigorous.

G. I. Joe. Similar to Briarcliff. Color brilliant pink. Excellent grower.

ROSES (Greenhouse)—Continued

Garnet. Polyantha type. Small ovoid buds but fully double. Garnet-red with yellow shading at base of petals. Excellent keeping qualities, abundant dark leathery foliage. Fine for corsage work.

Golden Rapture. A beautiful yellow rose with excellent foliage, stem and habit. Quick growing. A perfect yellow Rose.

Happiness. A magnificent deep, rich velvety crimson. Firm texture and good substance. Pleasingly fragrant.

Snow White. Glistening white. Excellent keeping qualities. Splendid form, mildly fragrant.

Floribunda Varieties

Carol Amling. An outstanding medium pink. Excellent growth and free flowering.

Little Princess. Very fine form and color is shell or medium pink.

PATENTED VARIETIES—ROYALTY CHARGES EXTRA.

NOT LESS THAN 12 OF ONE VARIETY. 2¹/₄ in. pots. 12 \$35.00, 25 \$68.00, 100 \$200.00



ROSE—Briarcliff Supreme

STANDARD AND POPULAR VARIETIES - SEE GENERAL SPRING CATALOG



Kennedy Kwality Pot-Grown Strawberry Plants



Plants ready for shipment April 1 to May 15 and August 1 to late Fall.

There are many reasons for starting your Strawberry bed with pot-grown plants. They are established growing plants and their growth is not interrupted or retarded by transplanting, thus there is no loss of plants. They can be cultivated as soon as set out and kept growing. In planting pot-grown plants, a full crop is assured for next summer. Plant in rows two feet apart, twelve inches apart in the row.

Strawberries can be grown in almost any soil or climate, from Florida to Canada, that will grow other crops; they are not fussy about types of soil, but like all other crops they will do better in well drained soil which will retain moisture and of good fertility. In planting be sure to firm the soil well around the plants and do not cultivate or hoe too deeply as too deep cultivation cuts the roots and loosens the soil improperly for root growth. Moisture is an essential requirement after the fruit is formed and during fruiting time.

In preparing the bed, when barnyard manure is not easily obtained, a complete fertilizer should be worked well into the soil at the rate of fifteen pounds per one thousand square feet of bed. Do not allow the plants to come in contact with the fertilizer, as it is likely to kill or scorch them. Another application of fertilizer, at the same rate as used in preparing the bed, should be applied again along the rows of plants very early in the spring before growth starts. All fertilizer should be carefully brushed off the leaves immediately after applying and never use fertilizer when the plants are wet. Unless soil is very acid, lime should not be used.

After heavy frost, usually in December in the vicinity of New York, apply a light mulch of salt hay or other similar material to prevent alternate freezing and thawing. When growth starts in spring, the salt hay should be arranged between the rows. This keeps the fruit clean, prevents the growth of weeds, and retains moisture which is very necessary during the fruiting season.



STRAWBERRY, EVERBEARING, WAYZATA

STANDARD AND POPULAR VARIETIES - SEE GENERAL SPRING CATALOG



Kennedy Kwality Pot-Grown Strawberry Plants



LY BEARING VARIETIES

Blakemore. Very early. Mammoth berries, red clear through, and most delicious; rather tart, and very firm. 25 \$6.00, 100 \$22.00

Dorsett. Originated by the U. S. Department of Agriculture, and now considered one of the very best of the early sorts. A heavy producer of firm, shapely berries, which are bright, rich red, and of delicious flavor.

25 \$6.00, 100 \$22.00

Early Jersey Giant. Very early. Rich in aroma, with a mild, lovely flavor, this Van Fleet Hybrid Strawberry is among the largest of the very early quality berries. 25 \$6.00, 100 \$22.00

Howard No. 17. Identical with Premier.

25 \$6.00, 100 \$22.00

Maytime. Originated by the U. S. Department of Agriculture, this extra early variety produces high quality berries which are medium to large in size, and of hand-25 \$6.00, 100 \$22.00 some appearance.

Northstar. Originated by the U.S. Department of Agriculture. Another high quality sort, with large, bright red berries which are firm and lasting. A sure cropper

25 \$6.00, 100 \$22.00

Premier. Most popular Strawberry of its season, and, until the introduction of Dorsett and Fairfax, the best early berry, because of its prolific crops and attractive 25 \$6.00, 100 \$22.00

Robinson. A sport of Premier, earlier and heavier yielder. Very uniform in size, large sweet berries, red throughout. Resistant to Stele disease.

25 \$6.00, 100 \$22.00

Royal Sovereign. An imported berry. Early to midseason. The genuine plants of this sort are quite scarce. It is mainly used for forcing under glass in winter, though it is very successful and satisfactory as a June 25 \$6.00, 100 \$22.00

Senator Dunlap. Early to midseason. Popular with tremendous crops of quality berries over a wide range of soil and climate. 25 \$6.00, 100 \$22.00

Sioux. A cross between Fairfax and Rocky Mountain Wild Strawberry. Excellent quality, flavor mild. Very productive. 25 \$6.00, 100 \$22.00

Temple. A cross between Aberdeen and Fairfax. An exceptionally vigorous variety which makes a dense bed of unusually tall plants; quite productive and early. Berries large. Well adapted to moist, fertile soil and immune to Red Stele disease. 25 \$6.00, 100 \$22.00

MIDSEASON VARIETIES

Aberdeen. Produces big crops of large, light red, quality berries. A perfect home garden berry.
25 \$6.00, 100 \$22.00

Catskill. A heavy producer of excellent fruit for the home garden, being very attractive and of high quality Widely adapted to soil and climate. 25 \$6.00, 100 \$22.00

Chesapeake. Most popular berry of its season, with beautiful big, bright red berries, deliciously mild and 25 \$6.00, 100 \$22.00

Fairfax. Ripening just after Dorsett, this remarkable berry rules the second-early market. The solid berries, which ripen evenly to a deep red, hold their firmness and flavor well; perfect for canning

25 \$6.00, 100 \$22.00

Fairland. Very large, firm, dark red berries, excellent quality and flavor. Prolific grower, withstands drought quality and havor. French well and is resistant to Stele disease.

25 \$6.00, 100 \$22.00

Joe (Big Joe). Midseason to late. The brilliant red berries are large and firm, of good quality. Among the easiest 25 \$6.00, 100 \$22.00

Marshall. Large berries of dark, glossy crimson. Given good care, the tastiest of fruit will be produced by this sort. 25 \$6.00, 100 \$22.00

Pathfinder. The unusually healthy, vigorous plants produce tremendous crops of bright red berries of 25 \$6.00, 100 \$22.00 medium size.

*Sparkle. Originated at the New Jersey station. Claimed to be the best late variety. This superb berry ripens a week later than Premier. Recommended for 25 \$6.00, 100 \$22.00

LATE BEARING VARIETIES

Big Late. A heavy producer of big, shapely berries, which are firm and lasting, and of high quality. 25 \$6.00, 100 \$22.00

A Fairpeake. Slightly later and more prolific than Chesapeake. Vigorous grower, large berries, delicious flavor. 25 \$6.00, 100 \$22.00

Lupton. Most attractive of all the late berries, with heavy crops of very large, firm, bluntly conical fruit. 25 \$6.00, 100 \$22.00 Improved William Belt.

New Washington. A recent introduction, producing firm, delicious, honey-sweet fruit in abundance

25 \$6.00, 100 \$22.00

Red Star. Very late. Originated by the U. S. Department of Agriculture. The berries are large, glossy bright red and do not turn dark. Considered more productive and 25 \$6.00, 100 \$22.00 of better quality than Gandy.

Starbright. Originated by the U.S. Department of Agriculture. Outstanding for its great beauty and excellent quality. The large, glossy, bright red, firm berries are produced in abundance. 25 \$6.00, 100 \$22.00

EVERBEARING VARIETIES

New Gem. Producing bright sparkling red berries, uniformly large in size. They are solid red to center, juicy, sweet and very free from acid. 25 \$7.50, 100 \$25.00

*Streamliner. An excellent berry for freezing or canning. Bears delicious flavored berries from July to No-25 \$7.50, 100 \$25.00

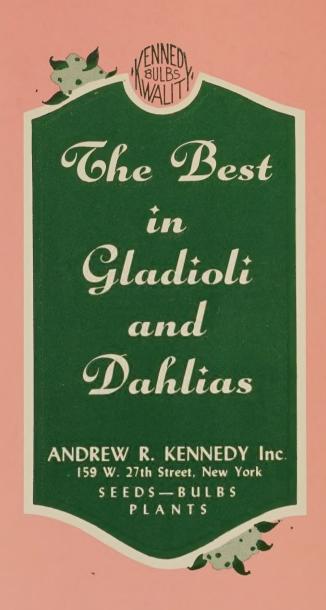
*Superfection. Enormous berries exceptionally sweet. Bright glistening red berries. Heavy producer. Excellent for freezing. 25 \$7.50, 100 \$25.00

Wayzata (The Strawberry Supreme). An all-season Strawberry. Bears a heavy crop of berries in June and also during August, September and October. Acknowledged as one of the very best everbearing strawberries, superior to other varieties in size, flavor and produc-25 \$12.00, 100 \$40.00 tivity.

> All varieties marked with an asterisk are adaptable for deep freezing.

STRAWBERRY OR RIRD NETTING

For protecting all small fruits and vegetables. 20 feet and 30 feet wide, any length. \$7.00 per 100 sq. ft.



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